

The background of the entire image is a black field filled with a dense, repeating pattern of grey, organic, and somewhat irregular shapes. These shapes vary in size and form, some resembling rounded triangles, others more like elongated ovals or abstract blobs, creating a complex, textured visual effect.

LINARI

FINEST ROOM FRAGRANCES



TRAVEL LINE



GRAPHIC LINE



TRANSLUCENT LINE



ART COLLECTION



CHROME SHADOW LINE



WAVE LINE



DIAMOND LINE



RUBY LINE



MARK BUXTON LINE



OPAQUE SATIN LINE



CRISTALLO LINE

BLACK AMETHYST LINE



ROMBI LINE



VELVET LINE



CHRISTMAS EDITION

# PRODUCT DESIGN

LINARI – named after the picturesque Tuscan village Linari where the brand concept was born. The LINARI products are constantly increasing in their popularity and attractiveness, which is not only as a result of using the finest fragrances but also their timeless, modern design. All LINARI products are created by German born designer Rainer Diersche, starting with the initial shape-forming concept to the final design of the end product. This formally trained industrial engineer, whose studies focussed on the requisition and conjunction of interdisciplinary knowledge, a crossfire of different skills, concentrated intensively on studying the pureness of Italian Design. Highly innovative and of exceptional quality, LINARI products are inspired by the beauty of pure design and draw on a vast background of technical understanding to combine the finest fragrances with pioneering manufacturing and cutting-edge designs. The result is a range of products that is unusually attractive with a discrete design understanding, making the LINARI brand inimitable and unique.



**AGATA** Brightness and Endurance – Opulent floral fragrance creation composed of fruity orange, jasmine, ylang-ylang, rose and lily of the valley. The glamorous base is dominated by aromatic sandalwood and cedarwood

**ALBA** Style and Opulence – Fruity accords merge with the floral opulence of rose petals that are silkily flattered by seductive woody notes of Iso-E super and surrounded by delicate vetiver and powdery tonka

**AMALFI** An energizing accord of lemon, bergamot and verbena that is twisted with natural green-tea, underlined by a delicate floral bouquet of jasmine, rose and violet, rounded off by fine cedar wood and musk

**AMARENA** Affection and Transiency – Delicate cherry blossoms with aspects of fruity accents, bound by a vernal white-floral bouquet and rounded off by musky-woody elements

**AMBRA** Devotion and Intimacy – Seductive oriental composition with distinctive amber note, gently surrounded by a glamorous floral heart note, flattered by an elegant woody dry-down

**AVORIO** Clarity and Harmony – The finest, purist chypre experience with delicate Mediterranean floral notes of jasmine, peach and lily of the valley

**CALLA** Transparency and Energy – Radiant liveliness created through black tea leaves with a fruity nuance

**CAPRI** Find yourself in a moment of deep connection with nature. Fresh apple, aromatic pine and green herbs are twisted with hints of raspberry and relaxing hemp which is laid on a calming woody and musky base

**CIELO**

Beauty and Fascination – Irresistible chords of rose- and cedarwood with the accent of balm musk notes

**EBANO** Excitation and Identity – Watermelon and citrus fruits flow to the delicate heart notes of jasmine, eucalyptus and rose. The base forms a contrast of sensual amber and musk notes, sandalwood, patchouli and tonka

**ESTATE** Balance and Dedication – The invigo-rating freshness of ripe lemons with a juicy green nuance

**FENICE** Innocence and Sobriety – A distinctive creation with a ravishingly fruity top note of bergamot, grapefruit and galbanum, surrounded by a delightful floral bouquet and based on a sensuous accord of musk, tonka and woody accords

**FIORE** Luxuriance and Delicacy – The brilliant top notes are based on melon, peach and bergamot. The iridescence heart notes captivate a bouquet of rosewood, jasmine, orchid and tagetes – intertwined by oak moss and cedarwood

**ICONA** Richness and Singularity – The enticingly vibrating top notes of bergamot, black pepper and luscious ylang-ylang merge with a mystical bouquet of fizzy black currant, Indian jasmine, carnation and seductive orchid

**KYARA** Complexity and Relaxation – Radiant creation of red berries balanced by a complex aromatic and balsamic-sweet bouquet. The sensual base is dominated by woody-spicy amber and gurjun balm

**LEGNO** Charisma and Agility – A sensual, delicate marriage of cedar- and sandalwoods with a soft, fresh accent

**LILIA** Ease and Passion – Infatuating sensuality of sparkling fresh bergamot



with an aromatic herbal accent **LUCE** Brilliance and Liveliness – Soft green notes of bergamot and jasmine unite with accents of musk and cedarwood **MALVA** Emotion and Warmth – A sophisticated yet fruity scent with the enthralling fragrance of green figs **MENTA** Nativeness and Recreation – A wave of fascinating freshness of aromatic mint, rounded off with white-floral accents and rosewood **MONDO** Serenity and Infatuation – Intoxicating combination of cedar- and sandal-woods with notes of the finest of leathers **NATALE** Solemnity and Spiciness – A Christmas dream of almonds and oranges, flattered by a spicy-floral heart note and rounded off with finest vanilla and cinnamon **NOBILE** Silkiness and Attraction – Fresh citric notes softly envelop the radiant green tea accord. The heart note captivates a well orchestrated floral bouquet that is accompanied by aromatic cedar and woody base notes **OCEANO** Desire and Eternity – The freshness of grapefruit and lime harmonised with the gentle fragrance of the ocean **ONDA** Breeze and Infinity – Cool aquatic notes meet fruity hints of bergamot and lemons. The heart note of basil, geranium and rosemary is rounded off with white musk, amber and mossy chords **ONICE** Indulgence and Sophistication – An expressive interaction of lavender and fresh bergamot, accompanied by musk and tonka **OPALE** Depth and Intoxication – Opulent fruity bouquet of fresh lime, tangerine, lemon and cassis, accompanied by green tea leaves and

aromatic plum, the base note surprises with guaiac and musky and woody accords **PURO** Intimacy and Inspiration – A sensual and modern creation of finest vanilla, bound by fruity tangerine, fig and patchouli **RIVA** Crispness and Lucidity – Bouquet of magnolia and citric aromas radiates maritime finesse surrounded by a sun fresh composition of fruity cassis and delicate floral aspects with a warm musky and powdery base note **RUBINO** Purity and Freshness – A brilliant white floral bouquet surrounded by fruity notes of mandarine, bergamot and raspberry with modern Italian finesse **SASSO** Fusion and Vivacity – The scent of orange blossom, grapefruit, mandarin and orange creates a unique atmosphere. Rose and freesia build the heart note, rounded by musk, cedar and patchouli **SCURO** Sensuality and Elegance – Sensual accents of tangerine and lavender rounded off by the seductive charisma of vetiver and sandal-wood **SENSO** Radiation and Seduction – Opulent, Mediterranean citrus notes with radiant floral accents and a woody base note **SFERA** Vastness and Perfection – Sparklingly fresh citrus notes with the aromatic warmth of rosewood and amber **SIENA** A blend of vivacious, refreshing, fruity notes with the kick of lemon and orange in the top. The soft floralcy of the heart is built around all time classics like rose, jasmine and tuberose and leads to the warm base of musk and wood **SOGNO** Softness and Temptation – A balsamic composition of ginger and elemi with a citric nuance

## TRAVEL LINE

250 ml

The 250 ml diffusers of the LINARI-TRAVEL LINE were created to express in fragrances our travel experiences through some of the most beautiful cities and areas of Italy. The LINARI diffusers distribute wonderful pleasant scents which seduce our senses. The pure shape of the room fragrance flacon with its high class lid appears to be a timeless modern design object of highest quality and beauty. The LINARI diffusers AMALFI, CAPRI and SIENA come in a translucent flacon made out of Italian glass. The precious maplewood lid in combination with the exclusive soft-touch label with fine glossy black lettering rounds off the minimalist appearance. The ideal travel companion or for holiday feelings at home.



## GRAPHIC LINE

The GRAPHIC LINE is distinguished by its classic yet modern design and thus integrates itself perfectly into all living rooms. In contrast to the highly transparent, cylindrical glass surface are the deep black and abstract decors that surround the bottle. Whilst the ONDA pattern represents the movement of waves in the water, the SASSO pattern resembles the pebbles on the beach and EBANO depicts the micro structure of ebony wood. The minimalist, matt black screw-top lid made of solid bakelite as well as the label with an innovative soft-touch surface and fine gloss lettering complete the avant-garde look. The use of natural-coloured capillary sticks maximises the appearance of the puristic graphic decor.



## ROMBI LINE

The essential idea behind the fascinating bottle design of the ROMBI LINE is the combination of the round cylindrical shape of the bottle with the contrary square shape of the rhomb pattern. The result is a diffuser bottle that merges opposite geometrical forms in order to lead into a finely balanced, but extraordinary piece of design. The irresistible character of AGATA is reflected by the mystic glossy black glass. The uniqueness of ICONA is expressed by the burnished gun-metallised glass. The vibrant spirit of FIORE blooms in a polished white flacon. The reflective surfaces of the three-dimensional rhomb pattern of the bottles stand in contrast with the pure matt black lids and the luxurious black soft-touch labels. In reflection of the bottles, the rhomb-patterned packaging has been given a high quality, shiny surface with a black, gun-metal and white three-dimensional finish.





## WAVE LINE

The four fragrances from the WAVE LINE series will immediately catch your eye. The NOBILE and RIVA bottles have a unique white, matt surface, whilst the ALBA and KYARA bottles are in a classic dark green finish. All four bottles are decorated with a delicate continuous silver wave pattern. The bottles are topped off with precious lids with a white matt finish or a black matt finish. The black capillary sticks complete the delicate colour play between black and white finishes.



## CRISTALLO LINE

It was only a matter of time before LINARI developed a diffuser with brilliant crystals from SWAROVSKI ELEMENTS. The symbiosis between these exclusive items has created a masterfully designed line of CRISTALLO diffuser bottles. An ambitious expression of creativity between the pure lines of LINARI and the majestic beauty of the crystals, takes design to the next level. CRISTALLO SUPERNOVA gives the impression of a magnificent night sky covered with shimmering stars, whilst the CRISTALLO MAGNIFICO diffuser bottle is completely covered with the world's most exclusive crystals. The scattering of exclusive bright crystals is finished off with a white matt wooden lid. The outstanding aesthetics of the CRISTALLO range makes the diffusers a collector's item that will forever remain a design showpiece. The CRISTALLO LINE is available with any finest LINARI fragrance.



## DIAMOND LINE

The three DIAMOND LINE room fragrances from LINARI have been created exclusively by some of the world's top perfumers. The diffuser flacons are the ultimate eye-catchers, extravagantly embellished with a decorative three-dimensional structure that reflects the light in different directions like a polished diamond's facets. The character of AMBRA is captured in a mystic glossy ebony glass, the innocent spirit of FENICE is reflected in a shiny silver glass and the magic aura of OPALE is echoed in a highly attractive gold-coloured finish. The result is a collection of perfectly designed objects as well as a series of elite home fragrances. The exquisite and innovative velvet coated maplewood lids stand in contrast to the glossy and shiny surfaces of the glass bottles, and the luxurious woven black velvet labels have been embossed.





## ART COLLECTION

AVORIO and RUBINO have been bestsellers from the LINARI home fragrance range for many years. In respect of this success LINARI dedicates the sophisticated ART COLLECTION for these favourite scent creations. The spectacular 360° SKYLINE-Design was inspired by the Manhattan skyline in New York City. LINARI developed this challenging and extravagant project with patience and precision. Each masterpiece is ingeniously hot foil printed by German decoration specialists. The hand-decorated bottle of CALLA comes with a contemporary design pattern, white varnished wooden lids, aluminium labels and black evaporating sticks. The spectacular pattern is inspired by the cooperation with the Italian artist Fabio Maria Linari.





## VELVET LINE

The six LINARI room fragrances from the VELVET LINE are coated with the finest velvet under proprietary development. They are characterised by their beauty, the tactile qualities of the velvet and their uniqueness in the home fragrance market. Predominantly used as a home fabric, the velvet symbolises the marriage of home and fragrance in the most pure and sensuous way. The result is a collection of perfectly designed objects as well as a line of elite home fragrances. The exclusively brushed aluminium surface of the caps and lids stand in contrast to the velvety surface of the glass bottles, whilst the luxurious brushed aluminium labels have been embossed and imprinted. All six fragrances AMARENA, PURO, MENTA, SENSO, ONICE and NATALE are available as 500 ml diffusers and 100 ml room sprays. The VELVET LINE comes complete with exclusive black evaporating sticks that emphasise the avant-garde look of the products. Each fragrance has been created especially for LINARI in close cooperation with some of the world's top international perfumers.



## CHRISTMAS EDITION

NATALE represents Christmas in its finest olfactory elegance. From the first moment this tasteful room fragrance evaporates a distinctively pleasant anticipation begins for the best time of the year – Christmas. This exclusive LINARI CHRISTMAS EDITION is manufactured once a year and is solely offered in the Christmas period. NATALE is characterised by its festive sensuality, the tactile qualities of the fine, darkest brown velvet and its uniqueness in the home fragrance market. The result is an accomplished object as well as a stylish Christmassy home fragrance. NATALE diffusers come with exclusive black evaporating sticks that emphasise the avant-garde and festive look of this product.



## MARK BUXTON LINE

These two scent compositions have been created exclusively for LINARI by world-renowned perfumer Mark Buxton. The diffuser bottles are embellished with decorative glass rings from top to bottom. The character of LUCE is reflected in graduated gold-coloured glass, whilst the warmth of SOGNO is captured in a deep chocolate-brown glass finished with a metallic gloss. The bottles carry beautiful alternating light and dark wood multiplex lids.





## CHROME SHADOW LINE

Technically innovative, the CHROME SHADOW LINE offers diffusers, room sprays and scented candles in graduated mirrored glass with dual coloured, multiplex birch caps. The complimentary yet contradicting two fragrances ESTATE and MONDO in this line are as complex and pioneering as their precious flacons. The soft laminated three-dimensional labels and glossy silver boxes of each line echo the high quality of the collection, synonymous with the LINARI brand.





## BLACK AMETHYST LINE

The BLACK AMETHYST diffusers, room sprays and scented candles are dedicated in dark mystic glass. They are available for two of the most desirable LINARI quality fragrances CIELO and OCEANO. The precious wooden caps have been richly stained to mirror the warmth of the woody base notes and echo the mood of the line.



## RUBY LINE

The RUBY LINE offers the two distinct fragrances SFERA and LEGNO, housed in sparkling ruby coloured glass flacons. Available as diffusers, room sprays and scented candles the RUBY LINE is perfectly married with beautiful African wengé caps, that reflects the warmth of the fragrances and beauty of the design.



## OPAQUE SATIN LINE

The softness of the three fragrances CALLA, LILIA and MALVA forming the OPAQUE SATIN LINE is an absolute reflection of the purity of the satined glass flacons, with their modern yet timeless appeal. The wengé caps of the diffusers, room sprays and scented candles hint at the depth of the scents and superiority of the products.



## TRANSLUCENT LINE

The Original LINARI LINE and inspiration for all that followed. The TRANSLUCENT LINE consists of the three fragrances AVORIO, RUBINO and SCURO available as diffusers, room sprays and scented candles. The simple, clear glass flacons with their pure maplewood caps, hide the complexity of the three, fascinating fragrances.





# GRANDEZZA SUPERIORE

3000 ml

LINARI reinvents itself with the unique 3000 ml GRANDEZZA SUPERIORE diffusers. The large cylindrical bottle diameter leads to an exceptionally large evaporation surface. In combination with the usage of the seven naturally coloured evaporation sticks, the scent diffusion is maximised. The extraordinary and luxurious design of the flat diffuser bottles of Italian glass with its silver mirrored exterior of ESTATE and the black amethyst coloured exterior of OCEANO matches beautifully with the textured, premium hand-sewn black stretch ribbon around the bottle neck. The flacons are rounded off by the labels that are printed directly on the surface of each exclusive diffuser bottle.



# GRANDEZZA IMPERIALE VELVET LINE 5000 ml

LINARI proudly presents the largest reed diffuser currently available on the home fragrance market. GRANDEZZA IMPERIALE diffusers are perfectly designed objects of almost overwhelming dimensions that compliments any environment and enlivens the space flawlessly. They represent a luxurious life style. The five LINARI diffuser flacons formed of pure aluminium are coated with the finest velvet. Each LINARI GRANDEZZA IMPERIALE diffuser is uniquely equipped with a brushed lid drilled from a solid block of aluminium. The large-sized black evaporating sticks provide an intensive scenting for larger rooms. GRANDEZZA IMPERIALE is available for AMARENA, PURO, MENTA, SENSO and ONICE.





ROMBI LINE



TRANSLUCENT LINE



CHROME SHADOW LINE



WAVE LINE



DIAMOND LINE



RUBY LINE



OPAQUE SATIN LINE



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BLACK AMETHYST LINE



ART  
COLLECTION



GRAPHIC LINE



VELVET LINE

CHRISTMAS  
EDITION



VISIONE 1000





# SCENTED CANDLES

## VISIONE 1000

1000 g

The pure and luxurious VISIONE 1000 scented candles from LINARI are hand poured by one of the most famous candle producers. They are characterised by their uniqueness in the home fragrance market with the tall glass and represent an avant-garde milestone, complimenting any interior style. The four innovative and wax coated cotton wicks illuminate the room magically. They quickly create a magnificent fragrance diffusion and a fast and even melting of the wax surface. The stylish design lids can be used to cover the candle when not in use, helping to keep the surface clean and free of debris. Burning time up to 120 hours. VISIONE 1000 is available for ESTATE, AGATA, FIORE, ICONA, EBANO, ONDA, SASSO and NATALE.





# SCENTED CANDLES

190 g

The delicately scented candles from LINARI are hand poured by one of the most famous candle producers. They are available for almost all LINARI fragrances. High quality wax has been created to allow an almost immediate fragrance diffusion as soon as the wax is warmed up. The French glass containers have been selected to coordinate with the individual fragrance families and provide different looks to compliment any style of interior. Each beautiful lid can be used to cover the candle when not in use, helping to keep the surface clean and free of debris, and becomes a stylish coaster when the candle is burning. The unique patented MaxEssence® scenting system is used for almost all scented candles. It is a specially designed liquid fragrance of high performance that achieves a high efficient cold fragrance throw as well as a surprisingly intensive hot throw.





## SQUARE BASES

The LINARI square bases can be used with any 190 g LINARI scented candle and all 500 ml diffusers excluding the precious CRISTALLO LINE, thereby emphasising the minimalist design. They can also be used as a luxurious tray for jewellery etc, or as a coaster for other premium scented candles. Each base is carved from a single piece of carefully selected precious wood, black acrylic or Carrara marble of the highest quality, skilfully crafted in the tradition of excellent German workmanship. A beautiful solid aluminium ring compliments the wood and surrounds the luxurious Alcantara inset. Available as square bases in Carrara marble, pale maple, ash wood with high-contrast grain, mystic-dark wengé and high-gloss finished black acrylic.



The advertisement is a composite of three images. On the left, a vertical strip shows the exterior of the LINARI Flagship Store, featuring a modern, angular facade with horizontal metallic bands and a large, glowing triangular light fixture. The central part of the ad is a solid black rectangle containing white text. On the right, a large, high-quality photograph shows a close-up of a white, cylindrical LINARI perfume bottle with a silver label that reads 'LINARI' and 'AWARENA'. In the background, other bottles and decorative elements are visible on a white shelf, creating a sense of depth and showcasing the brand's product range.

# LINARI FLAGSHIP STORE

Experience the unique product world of LINARI in our exclusive flagship store that is situated in the heart of the LINARI head office. Immerse yourself in the world of German perfumery art engulfed by a sophisticated architectural atmosphere. Allow your senses to be inspired by the full range of the LINARI collection and discover the brand. We look forward to your visit:

Jaffestraße 12 – DOCK 2 · 21109 Hamburg · Germany · Open weekdays 9 – 17





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